



WELLSPRING CHURCH

# STRATEGIC PRIORITIES 2026

“O Sovereign Lord,  
said, “I **can't** speak  
I'm too young  
The **LORD** replied, “**Don't**  
for you must **GO WHEREVER**  
and **SAY WHATEVER**  
And **don't** be **afraid** of  
I will be with you  
**PROTECT** you”





# INTRODUCTION

The Wellspring Vision Plan for 2026 builds upon a foundation of growth, faithfulness, and mission. Over the past two years, Wellspring has established itself as a church with strong governance, vibrant worship, and a growing reputation in the community. Looking ahead, our focus is to advance the mission of making disciples of Jesus Christ by leaning into three strategic priorities:

**PRIORITY: EVANGELISM AND COMMUNITY OUTREACH** ●

**PRIORITY: DISCIPLESHIP** ●

**PRIORITY: EXCELLENCE IN WORSHIP** ●

These priorities are not isolated efforts but interconnected expressions of our identity as a gospel-centered church.

The following pages outline the three strategic priorities in detail, explaining their biblical and theological foundations, why they matter for Wellspring at this time, and the goals and initiatives that will guide us forward. This expanded version is designed to provide clarity, depth, and alignment for our congregation, leadership, and ministry partners.



# **PRIORITY** **EVANGELISM AND** **COMMUNITY OUTREACH**

The first priority for 2026 is evangelism and outreach. This reflects our core conviction that the church does not exist for itself but for the sake of the world. Just as Christ was sent into the world, so too we are sent to proclaim and embody the gospel in Madison County and beyond. Wellspring is called to be a light in the community, known not only for excellent programs and vibrant worship but for genuine love, compassion, and service.

Evangelism in this context involves more than large events or special Sundays. It requires a culture shift in which every member understands themselves as a missionary disciple. This means equipping the congregation to share their faith naturally, creating spaces where seekers feel welcome, and developing partnerships with schools, civic organizations, and local nonprofits. By prioritizing evangelism and outreach, Wellspring will be a church that continually looks outward, inviting people into the transforming love of Christ.

## **GOAL: COMMUNITY PRESENCE AND VISIBILITY**

Expand Wellspring's recognition in Madison County through consistent local marketing, visible outreach events, and formal partnerships with schools and organizations. We will attend community fairs, sponsor local events, and place clear, consistent signage across the county. Our aim is that Wellspring will be widely recognized as a trusted, welcoming presence.

## **GOAL: RELATIONAL EVANGELISM**

Equip the congregation with practical evangelism tools such as testimony sharing/workshops and the Three Circles Method. Invite Sundays will serve as natural points for members to bring friends, while testimony sharing in services will reinforce that evangelism is central to everyday discipleship.

## **GOAL: GOSPEL-CENTERED EVENTS**

Host at least two, evangelistic events annually, such as revivals, testimony services, and VBS—each designed with a clear gospel presentation and intentional follow-up strategy.





## **PRIORITY**

# **DISCIPLESHIP**

The second priority is discipleship, the very heartbeat of Wellspring's mission. Discipleship is more than learning; it is the process of being formed into the likeness of Christ. Our vision is to create a seamless discipleship pathway that integrates children, youth, and adults, ensuring that every generation is growing together in faith.

This will involve implementing a unified curriculum, strengthening volunteer training, and expanding opportunities for family discipleship. Adults will be engaged through small groups, Bible studies, and equipping seminars such as the Equipped to Disciple program. Above all, discipleship will be intentional, relational, and intergenerational, so that families and individuals are equipped to live out the gospel in daily life.

### **GOAL: KIDS AND YOUTH DISCIPLESHIP**

Launch a gospel-centered curriculum across all age levels, providing consistency and depth in teaching. Strengthen volunteer training to ensure quality discipleship experiences, and expand outreach through Family Faith Nights and the launch of a second-service Kids ministry.

### **GOAL: ADULT DISCIPLESHIP**

Deepen adult engagement through a revitalized small group ministry, structured Bible studies, and equipping seminars (e.g., Equipped to Disciple) on practical Christian living. These opportunities will provide both knowledge and practical application, fostering growth in maturity and mission.

### **GOAL: INTERGENERATIONAL PATHWAY**

Align kids, youth, and adult discipleship under one theological and programmatic framework. Families will journey together in learning, creating conversations at home and opportunities for service across generations. This approach will foster unity and strengthen spiritual formation throughout the church.



## **PRIORITY**

# **EXCELLENCE IN WORSHIP**

The third priority is to pursue excellence in worship. Sunday worship is the central gathering of Wellspring and the primary context in which we encounter God together. Excellence in worship involves more than music and technology; it is about creating a space where people are drawn into God's presence and transformed.

To achieve this, we will strengthen the worship ministry by recruiting additional musicians, expanding training opportunities, and developing sustainable volunteer systems. We will also invest in technology upgrades that support excellence in both in-person and online services. Our goal is to make worship at Wellspring a place of beauty, encounter, and transformation.

### **GOAL: STRENGTHEN WORSHIP MINISTRY**

Recruit additional musicians and leaders to broaden the worship team's capacity and representation. Offer workshops, rehearsal intensives, and song memorization initiatives to build musical excellence and spiritual depth.

### **GOAL: LEVERAGE TECHNOLOGY**

Fully implement multitrack technology to ensure consistent quality regardless of musician availability. Upgrade sound, lighting, and streaming systems to eliminate distractions and enhance engagement for both in-person and online participants.

### **GOAL: DEVELOP VOLUNTEER PIPELINE**

Create a sustainable system for training and onboarding worship and production volunteers. This pipeline will ensure long-term consistency, prevent burnout, and create opportunities for more people to use their gifts in leading the church in worship.



# CONCLUSION

The 2026 Strategic Priorities are designed to align Wellspring with its mission of making disciples of Jesus Christ. By focusing on evangelism and outreach, strengthening discipleship, and pursuing excellence in worship, Wellspring will continue to grow as a gospel-centered church with a lasting impact in Madison County and beyond. These priorities call for prayer, commitment, and participation from the entire congregation. Together, we believe that God will do immeasurably more than all we ask or imagine, according to his power at work within us (Ephesians 3:20).